

KODAK MOVIE NEWS



SCENARIO FOR YOUR VACATION MOVIE...

LETTERS TO THE EDITOR

Q. Can you tell me what commercial 8mm sound films are on the market now? Mr. D. S., Milwaukee, Wisc.

A. On page 6 of this issue of *Kodak Movie News*, we have listed the sources of 8mm sound films known to us. If you write to these firms, I'm sure they will be happy to send you a list of their available films.

Q. I would like to title my 8mm movies, but haven't seen a titler that is just right for me. Any suggestions?

Mr. J. M. V., Blue Bell, Pa.

A. If you use a BROWNIE Movie Camera, we suggest you see the BROWNIE Movie Titler Outfit which fits most of these models. There are several titlers on the market made by other companies, and it is quite possible that dealers in a large city could show you a variety, one or more of which might serve your purpose exactly. In the enclosed pamphlet you will find plans for a simple close-up device. If you are handy with tools, you could easily modify this device into a very versatile titler.

(Note: Other readers interested in this may write to Kodak, Sales Service Division, Rochester 4, N. Y., for a copy of "Kodak Portra Lens Data for Movie Cameras," No. D-30.)

Q. Enclosed is a roll of film I just received back from the processing lab. It has an over-all greenish look, and there's a regular pattern of light and dark frames. What happened?

Miss J. B., Buffalo, N. Y.

A. Examination shows that your film had been exposed to excessive heat and moisture. This is the biggest hazard in film-keeping qualities. Since it was processed two years after expiration date, it had rather prolonged "punishment."

Comments: I use a large 3x2-foot piece of glass for making my titles. Felt-tip markers of different colors provide an easy way to write the title—plus a simple design. Then I place the glass against an appropriate background and shoot. The title for the movie of my granddaughter "coming home from the hospital" has a yellow floor mat as background, since her clothes and blanket in the film were yellow. I use hot water and a cloth to wipe off the title, and the glass is ready for my next title. This method is quick, and the versatility of the material used to back the glass is limited only by one's imagination. Mrs. M. A. H., Tacoma, Wash.

We paint our titles on a large (30x30-inch) mirror using tempera paint. Then we place the mirror so a suitable background is reflected in it and shoot.

Miss P. C., Saugatuck, Conn.



Q. Is it safe to clean movie film that has been magnetic-striped? Also, can magnetic-striped films be stored safely in metal cans? Mr. J. A., Vineland, N. J.

A. Yes, it is safe to clean film that has a magnetic sound stripe such as KODAK SONOTRACK Coating. We recommend KODAK Movie Film Cleaner (with lubricant), but it should be used sparingly. Some liquid cleaners not specifically made for film may be harmful. Before using, make a test on a discarded piece of film to be sure that the cleaner will not dissolve the binder in the magnetic stripe. There is no problem in storing your magnetic-striped films in metal cans.

Q. A few issues back, you wrote that to keep processed color movie films in good condition they should be stored in cans and not exposed to dampness or excessive heat. Specifically what do you mean by "dampness" and "excessive heat"?

Mr. R. E. W., Miami, Fla.

A. A relative humidity of 25 to 40 per cent and a temperature of 50°F or less are optimum for storage of processed color films. However, KODACHROME Films can be expected to have a useful life for many years if shown with care in good projection equipment and stored at ordinary room temperature (70°F) and relative humidity below 50 per cent. Extreme dryness should be avoided, because it renders the film brittle and subject to breakage.

Comments: The suggestion to print the titles sideways hits the spot. "Movie News" always comes to us folded. Mr. C. O. T., Montevideo, Minn.

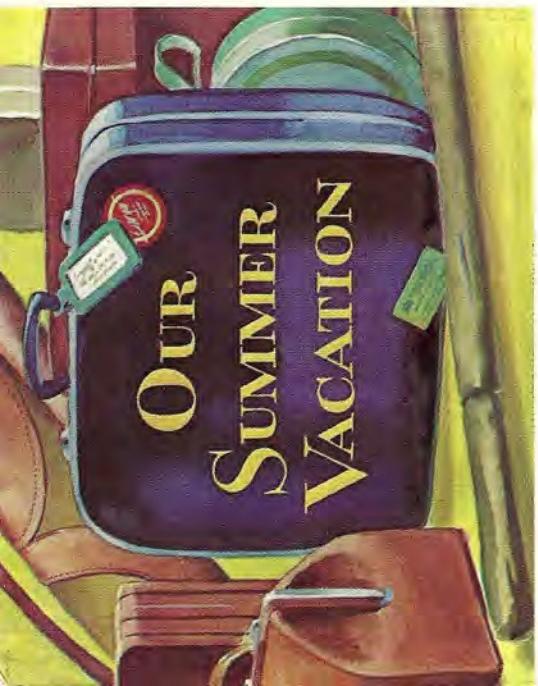
As a former postal employee, I can tell you that most postmen will fold the "News" for their convenience in handling. Some will fold it lengthwise, and some the other way, so I can't see that you would gain anything by printing your titles sideways.

Mr. M. S., San Jose, Calif.

(Ed note: Majority of readers writing in thought that printing the title sideways would help.)

TITLE YOUR VACATION MOVIES

You can use this with
many titling outfits.



"Movie News" reader shoots film of kindergarten activities

Whenever you have a group of children absorbed in activities of any kind, you have wonderful movie material. Add to this a special purpose, and you have a double reward. Mrs. Walter Sasman teaches kindergarten in Camillus, N. Y. Her husband is an active movie-maker. When the school principal suggested Mr. Sasman might take movies of the kindergarten in action to show to parents whose children would be entering kindergarten the next term, he jumped at the chance.

"I don't know when I've had as much fun taking movies as I did with those kids," writes Mr. Sasman. "They were so easy to work with. I didn't prepare a script, although my wife had ideas jotted down so we would cover all the things she wanted included in the film. Using these notes, I was free to shoot the best action that presented itself for any activity."

Filmed in Sequence

Mr. Sasman saw no need to change the order of activities, and filmed them as they happened. Knowing in advance how long each activity would last, and the action likely to be involved, he was able to anticipate his shooting requirements. After an introductory shot, he filmed the "show and tell" period, during which time children show and tell about their favorite books or toys or discoveries they have made. Here he moved in for many individual close-ups.

The second phase of Mr. Sasman's movie covers the activity time or work period. This is when the children learn-through-doing, such as finger and brush painting, woodworking, climbing bars, block building, and craftwork. The youngsters were so absorbed in their work that they paid little or no attention to the camera most of the time. The result was some wonderful footage. The children cleaned up after the work period, and then it was snack time—another opportunity to get a series of close-ups of the kids. After the dishes were washed and put away came rest time. This was followed by musical activities, and ended with story time.

Highly Successful Movie

Mr. Sasman took an over-all shot of the class seated in a semi-circle around the teacher, and cut in with close-up shots of the teacher. The closing sequence was of the children donning their hats and coats and leaving their classroom clutching whatever papers or books or toys that were being taken home.

Needless to say, the movie was a highly successful and dramatic introduction to parents of the daily routine of the classrooms where their children were about to begin the greatest adventure of their lives.





How to stretch your vacation

We all want to prolong the more pleasant events in our lives, such as summer vacations. As a movie-maker, you know that such good times can last for years—in your own color movies. We know you'll be making movies of your '62 vacation, but we do want to help you make the best vacation movie ever. You will be well-rewarded for the little extra time and patience it may take. You don't have to go at it as though it had to be a professional job. All you're interested in is a story on film that will show your vacation just as you'd describe it to your friends after you're home.

You can't film everything, but you can get the highlights of your trip, and that's all you need to recapture the feel and flavor of your holidays. Don't worry about a written script. Vacations pretty much write their own. Movie cameras make it easy to tell a story because—with your ultimate story in mind—you will be shooting in sequences, not a hodge-podge of unrelated, animated snapshots.

Vacations Start at Home

Start your movie with incidents involving the planning and packing that precede your departure. It is such glimpses—and that's all you need—that round out your movie story and give it meaning. Then, film the business of "getting there." A few short flashes of road-signs, historical markers, or other natural titles will do.

When you arrive at your destination,

stand well back and get a shot (10 seconds or so) of the kids rushing to the dock for their first look at the lake. Then get a close-up shot of their hands as they ripple the water—or their shoes coming off to go wading (only 3 or 4 seconds). Next, shoot equally brief individual close-ups showing the joy in their faces. Remember, you're telling a story. Use this same approach to other activities—as they happen.

As the days go by, include your family in plenty of the scenes. And include any new friends you make. People are the most memorable part of your vacation. But don't pose them. Film them as they are doing something. This makes them part of the vacation story. You're not after a portrait gallery. You want a real live story of people doing things.

Bon voyage—and keep your camera busy!

SUGGESTED INTRODUCTION FOR YOUR MOVIE

e.c.u. means extreme close-up; c.u., close-up; m.s., medium shot. Numbers in parentheses indicate time in seconds.

- m.s. Family looking at travel folders (5)
- e.c.u. Folder showing name of destination (5)
- c.u. Individual shots of each member of the family while looking at folder (3 each)
- e.c.u. Finger or pencil tracing route on map (After reaching destination, continue shooting for 3 or 4 seconds)
- c.u. Hands packing suitcase (5)
- m.s. Loading luggage in car (10)
- c.u. Hands locking house door (3)
- c.u. Feet stepping into car (3-4)
- m.s. Car backing out of driveway (5)

Takes only about a minute of shooting, but provides a smooth introduction to your vacation movies.

Tips on getting good sequences of everyday back-yard activities

When the children are absorbed in play, you can film some priceless sequences for your family movie history. The first rule, of course, is to have your camera handy—and loaded. In things like a back-yard water "carnival" such as the one we see here, you won't have too much time to plan your shooting. But, after a long shot from the house, you can move in closer for a better view and still not get wet. The closing shot could be a real close-up of the hero as he walks right up to your camera.

Washing the Car

An amusing film of washing the family car ought to be in every family movie diary. Start off with a medium shot showing Dad standing alongside the dirty car telling all members of the family to get busy. Then another m.s. of them coming out of the garage carrying rags, sponges,

garden hose, etc. A m.s. of the kids sweeping out dirt and debris from inside the car. (You can gag this up by planting crumpled up newspapers, old boxes, etc. inside!) An e.c.u. of the hose being attached to an outside faucet, and water turned on. C.u. of Dad relaxing in a lawn chair while he supervises the job. M.s. of Mom and kids hosing down and scrubbing the car. In between shots of the washing operation, get more close-ups of Dad taking it easy in his chair. After the final polishing touches are done, shoot a close-up of Mom picking up the hose. C.u. of Dad beating a hasty retreat. A funny ending can be tagged on by shooting through a pane of glass at Mom holding the hose and looking in the direction Dad went. Then, discovering the camera, she turns the hose right at the pane of glass. This stunt will really shake up the audience!



Be sure to hold your camera rock steady.



Let your subjects provide all the action.



A new "king-of-the-pool."



Who's next?

Commercial 8mm sound films for individual or group viewing

More companies have announced the availability of 8mm magnetic sound prints, and each one is continually adding new titles to its library. (McGraw-Hill, for example, has close to 100 educational and training films.) Here is the selected list of sources according to the latest information supplied to us. This is given for information only, and does not imply endorsement of the films by Eastman Kodak Company.

ENTERTAINMENT:

Animation, Inc.

736 North Seward Street
Hollywood 38, Calif.

Castle Films

1445 Park Avenue
New York 29, N. Y.

Franklin Theatrical Enterprises

1454 Peerless Place
Los Angeles 35, Calif.

Movie Newsreels

1621 North Cahuenga Blvd.
Hollywood, Calif.

United Artists Associated, Inc.
630 Ninth Avenue, Room 1208
New York 36, N. Y.

EDUCATION:

Colburn Film Distributors, Inc.
P. O. Box 470
Lake Forest, Illinois

Heath deRochemont Corp.
16 Arlington Street
Boston 16, Mass.

McGraw-Hill Textfilms
330 West 42nd Street
New York 36, N. Y.
Attn., Mr. A. J. Rosenberg

Sam Orleans Productions
211 West Cumberland Avenue
Knoxville 15, Tenn.

Visual Education Films, Inc.
1211 Sherwood Road
Highland Park, Illinois



Voices and music can make your own personal 8mm movies double the fun. This is quite easy with the KODAK Sound 8 Projector. First, ask your dealer to have KODAK SONOTRACK Coating added to the edge of your processed films, old or new. Then you can record your own commentary and background music right on the film. Microphone comes with the projector, plus a long-play record of background music and special sound effects. You can play back your sound track instantly, and erase and re-record as many times as you wish.

Turn your silent films into "talkies" with the KODAK Sound 8 Projector

The reverse-action feature of the projector makes it easy to back up the film and re-record any part of the sound track. Whatever you record, you'll enjoy remarkably uniform, high-quality sound, thanks to a precision drive and unique magnetic material in the sound head.

A 10x2-inch oval speaker is built into the projector case. You can also play back your sound track through an external speaker and/or your own sound system.

The KODAK Sound 8 Projector will show your movies up to 5 feet wide. Accepts 400-foot reels for half-hour showings. Operates at both silent and sound speeds, so you can also project commercial films (see above) you buy or rent. Less than \$350.

Good Shots

Just about every movie fan has a "good shot"—one he's especially proud of and would like others to see. Send it in—8mm or 16mm! Close-ups and scenes of simple composition and contrasting colors are best. And, of course, they must be sharp. Send film clippings only, please. Five 16mm or nine 8mm frames are enough—a fraction of a second's screen action! Address "Good Shots," KODAK MOVIE News, Eastman Kodak Company, Rochester 4, N. Y.



Albert K. Werst, Roosevelt, N. Y.—Mr. Werst went to the balcony for a different shot of Jones Beach. The lovely girl lends added interest. f/8.



O. L. Tapp, Salt Lake City, Utah—Lunch time—and thanks to a telephoto lens we have a wonderful view of the action. Exposed at f/8, 24 fps.



Sidney Moritz, Tappan, N. Y.—This shot of the hamburgers is part of an outdoor picnic sequence. Try it when filming your next picnic. f/5.6.



Warren Doremus, East Rochester, N. Y.—The boy was hunting for odd-shaped pebbles when Dad took this shot. Brighter-than-average scene, f/8-11.

These "Good Shots" were all taken on regular Kodachrome Film.

For your summer shooting... ample supply of the new KODACHROME II Film, now at the same list price as regular KODACHROME

America's favorite color film is now faster, finer than ever. KODACHROME II Film is $2\frac{1}{2}$ times as fast as regular KODACHROME. Has better color... greater sharpness... improved contrast... wider latitude.



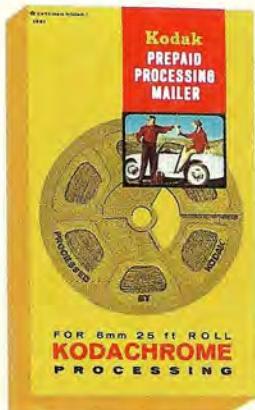
8mm and 16mm sizes as well as 35mm

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Have your vacation movies processed by Kodak while you're still en route



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Use KODAK Prepaid Processing Mailers to send your exposed KODACHROME Films to any of the 10 convenient Kodak Processing Labs. Your processed films will be returned, prepaid, directly to your home address by first-class mail. The cost of the mailers is simply the cost of the Kodak processing services which they provide. Get them at your Kodak dealer's.

KODAK Prepaid Processing Mailers are available for 8 and 16mm as well as 35mm KODACHROME and KODACHROME II Films.

Take your camera to the SEATTLE WORLD'S FAIR



This is the first U.S. World's Fair in more than 20 years. It is probably as exciting a vacation as one could plan, as thousands of visitors have already discovered. Movie-making opportunities are endless, starting with the Monorail that links downtown Seattle to the fair-ground. So take your camera and KODACHROME Film to get your own personal movie

record. The Kodak information center at the Fair is right across the street from the Monorail station. Our photo experts will be happy to help you with any questions or problems you might have.

Save the "News"

We have an attractive and convenient portfolio for filing your issues of Kodak Movie News. Just send 10 cents in coin, to cover handling, to Kodak Movie News, Eastman Kodak Company, Rochester 4, N. Y.

Any price quoted is subject to change without notice.

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